

Over a Quarter Century of Data Protection

Asigra was founded with a vision to create the best backup and recovery service platform in the industry.

In the 1980s, data was protected over phone lines; now backup and recovery services are delivered in the cloud. Through it all, we've been first to market with many of the data protection technologies that are now cornerstones of corporate strategies for business continuity and disaster recovery. Whether it's tiered recovery, CDP or deduplication, Asigra has pioneered advancements in cloud backup and recovery that result in better business outcomes.

Simply put, our sole dedication is cloud backup and recovery — for private, public and hybrid clouds — and we know it better than anyone else.

But our story does not end with innovative, industry-leading technology. Asigra has also carefully cultivated the largest cloud backup partner ecosystem in the world through our award-winning partner program.

Today, our Asigra Cloud Backup™ software powers the world's largest and most profitable cloud backup and recovery service providers. This network of experts delivers reliable cloud backup solutions to a wide range of organizations. From small businesses to Fortune 100 companies, Asigra supports them all. In every case, the name Asigra offers the assurance that their data is not only protected, but can be quickly recovered and restored when needed.

Asigra Cloud Backup is designed for:

- Managed Service Providers that focus on delivering a profitable, reliable, and scalable cloud backup and recovery service to their selected addressable markets
- Enterprises that are looking to modernize their backup and recovery operations with a solution that provides maximum reliability, security, manageability and affordability
- IT-constrained organizations that are looking for a trusted Managed Service Provider to deliver cloud backup solutions on a reliable, scalable, secure platform
- Industries with compliance mandates that are looking to improve their data backup operations with a secure, proven and flexible cloud backup and recovery model

Asigra at a glance:

- Founded: 1986
- Founder: David Farajun
- Head office: Toronto, Canada
- Number of installations: 1,000,000 worldwide
- 100% channel focused with hundreds of Partners worldwide including, North America, Europe, India, China, Japan, Africa, Australia, New Zealand and Latin & South America
- Invented the Recovery License Model for enterprise backup and recovery software

Our core values:

- **Courageous** — We're always striving to build a better outcome
- **Passionate** — We're passionate about our people and products
- **Integrity** — Our actions demonstrate that we honor our word
- **Dedicated** — We're focused to deliver our objectives and meet our commitments
- **Efficient** — The relentless pursuit of perfection and speed

Strategic Alliances:



ORACLE®



Accolades

We are proud to be recognized for our innovation as leaders in the storage industry.



Enterprise Users Pick Asigra as Top Enterprise Backup Application for two consecutive years. Asigra's margin of victory is the largest ever in the magazine's enterprise backup application group.



Asigra was named a silver winner in the Storage Magazine/SearchStorage.com 2015 Products of the Year awards for Backup and Disaster Recovery Software and Services Category. Asigra Cloud Backup software includes automatic protection of Docker containers in addition to its ability to manage AWS EBS snapshots.



Asigra was recognized as the winner of the 2014 Storage Magazine Product of the Year Gold Award in the Backup and Disaster Recovery Software and Services category. This prestigious award recognizes Asigra's innovative and game-changing technology.



Asigra won bronze in the Storage Magazine/SearchStorage.com 2013 Product of the Year Awards for its new comprehensive end-to-end cloud backup software solution and innovative Recover License Model® (RLM).



Positioned by Gartner, Inc. in the 2015 Magic Quadrant for Enterprise Backup Software and Integrated Appliances.



One of only six providers to make Forrester's recommended list for enterprise data center deployment.



Asigra has been awarded a 5-Star rating for its channel partner program for the fifth consecutive year. This list represents the most influential leaders in the IT channel who strive to advance the success and standing of the channel community within their organizations.



Eran Farajun, Executive Vice President for Asigra has been recognized as a 2016 Channel Chief by CRN Magazine for the fifth consecutive year. The executives selected to be included in this prestigious list represent top leaders in the IT channel who excel at driving growth and revenue for their organizations through channel partners.

The Asigra Approach

We believe that the value of technology can only be measured by its ability to achieve business objectives.

Our award-winning software leads the industry in maximum security, reliability, manageability and affordability with its ability to support everything from cloud-based applications to mobile devices to entire data centers. It is designed to ensure organizations achieve better business outcomes by getting them back up and running quickly and reliably after a data loss event. Whether it's a single corrupt file or a devastating environmental disaster, Asigra Cloud Backup enables organizations to recover their data to resume normal business operations quickly with our world-class ecosystem of partners at their side providing support.

Our software is sold solely through our global ecosystem of Partners, who deliver cloud backup and recovery solutions for private, public and hybrid clouds.

Want to find out more? Contact us at

Call **1-877-736-9901** or **416-736-8111 ext. 1453** or email info@asigra.com or visit us at www.asigra.com